

Cynthia L. Jones, CFA

Vice President

Monument Economics Group

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Professional Summary

Cynthia Jones is an expert in securities, capital markets, and commercial litigation matters including valuation and economic damages. She provides expert analyses and opinions in areas including actions brought pursuant to Federal and State securities laws; ERISA litigation; complex business and consumer litigation; shareholder oppression; commercial damages; and mergers and acquisition litigation. Cynthia prepares valuations of public and private companies, partnerships and assets in a variety of industries for litigation and transactional purposes. She has been qualified in Federal district court to provide opinions concerning class certification matters, including market efficiency, and has structured financial settlements and developed equitable plans of allocation in conjunction with class action settlements and SEC disgorgement proceedings. She is frequently called upon to quantify stakeholder damages in financial disputes and to assist in matters related to class certification.

Education

Rutgers University Graduate School of Management, New Brunswick, New Jersey
Master of Business Administration (Finance)

North Carolina State University, Raleigh, North Carolina
B.A. Economics and Business Management

Chartered Financial Analyst® Designation

Relevant Experience

Management Planning, Inc., Princeton, New Jersey 2015 - 2017

Vice President

Project leader for litigation services practice group. Provided valuations and testimony in connection with commercial and securities litigation matters, shareholder disputes, and other litigation matters. Prepared valuations of privately held companies in a variety of industries for corporate planning and tax-related purposes.

Financial Markets Analysis, LLC, Princeton, New Jersey 2001 – 2015

Senior Consultant

Provided broad range of capital markets consulting, valuation and research including economic and financial valuations and damages for litigation consulting firm. Served as consulting and testifying expert in numerous securities litigations involving equity and debt securities, REITs, mutual funds, and derivative securities.

Trilogy Capital Management, LLC, Princeton, New Jersey 1998 - 2001

Director Marketing and Client Services

Responsible for all aspects of performance attribution and reporting for investment manager and hedge fund. Provided quantitative analyses and assisted portfolio manager with development of new investment products. Established and facilitated compliance procedures for all areas of the firm in accordance with regulatory mandates.

Princeton Venture Research, Princeton, New Jersey 1989 - 1998

Vice President

Project manager responsible for providing financial valuations of securities, as well as public and private companies, for investment banking purposes and financial dispute resolution. Primary analyst for longest-running Delaware appraisal case, *CEDE & Co. v. Technicolor, Inc.*

Prudential Securities, Inc., Princeton, New Jersey 1988 - 1989

Assistant to Sr. Vice-President

Assisted investment manager in implementing equity, fixed income, and commodity transactions. Attained FINRA/NFA Series 3 license (National Commodity Futures).

Merrill Lynch, Somerset, New Jersey 1987 - 1988

Client Services

Handled inquiries and transactions for investment account which serviced ESOPs of major U.S. corporations. Attained FINRA Series 7 license (General Securities Representative).

Professional Affiliations and Activities

CFA Institute – Member

CFA Society of New York – Member

CFA Society of Philadelphia – Member

National Association of Forensic Economists – Member

FINRA Dispute Resolution Arbitrator

American Finance Association - Member

Rutgers School of Business – Camden, Guest Lecturer

Rutgers Law School – Camden, Guest Lecturer