

Logistics Reimagined: Advancing the Intelligent Logistics System

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Believe it or not, my fascination with technology's potential to revolutionize logistics dates to the early days of my career (yes, computers did exist back then). Terminal Operating Systems (TOS) were just beginning to emerge, and I had the opportunity to meet with TOS developers from NAVIS and others to discuss extending TOS beyond the terminal gates to off-dock and inland facilities. The logic was simple: if TOS could integrate the links and nodes inside the terminal, why not extend its reach to encompass these facilities and beyond?

Fast forward to 2018, when the rapid rise of IoT and blockchain—thanks in large part to advancements at the ports of Rotterdam and Antwerp—offered the tools to bring my idea of an Intelligent Logistics System (ILS) closer to reality. I envisioned the ILS as a holistic solution, integrating logistics operations from the terminal through to hinterland connections and beyond. The concept promised to address inefficiencies, improve transparency, and connect stakeholders in a way that had previously seemed unattainable.

Admittedly, keeping pace with the rapid evolution of technology has been a challenge. However, advancements in artificial intelligence (AI), internet of things (IoT), and the development of Digital Twins have brought exciting opportunities to revisit and enhance the ILS framework. This paper is not just an update—it's a reimagining of the ILS, integrating these advancements while introducing solutions to mitigate congestion, ensure truck driver safety, and reduce "empty miles" in truck hauls. These innovations, in turn, improve utilization, reduce congestion, decrease costs, and lower emissions, all while paving the way for a greener, more efficient logistics future.

A Two-Part Exploration of an Intelligent Logistics System

This article is the first in a two-part series exploring the ILS, a transformative approach to modern supply chain management. Part 1 introduces the ILS concept, highlighting its foundational principles, technologies, and how it distinguishes itself from existing systems. It concludes with a practical case study showcasing the application of ILS in Brazil's soybean supply chain. Part 2 will delve into technical and financial challenges, as well as cost recovery mechanisms, for implementing the ILS framework.

Part 1: The Intelligent Logistics System (ILS): Concept and Core Features

Many countries are realizing that the gains expected from economic reforms can be held hostage by the performance of ports, their accesses, and freight corridors, generally referred to as transport logistics systems. In other words, while ports are important (even the word "important" has one), there is a critical need to apply a more holistic approach for improving efficiency. This suggests that while efficiency is important inside the terminal, efficiency gains only from terminal improvements are not sufficient for ensuring a transport logistics system is competitive overall. Hence, addressing operational efficiency should encompass the goings-on both inside and outside the terminal and, we would argue, even to hinterland origin and destination points.

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Challenges Inside and Outside the Terminal

Most terminal operators have employed operational solutions to improve efficiency and productivity. In modernized terminals, operators employ terminal operating systems (TOS) to more effectively integrate equipment with freight and reduce the idle time of both. In more recent years, terminal operators have turned to automation; 63 container terminals worldwide have automated or partially automated their operations [Gnatz, Notteboom, and Pallis 2022]. Terminal operators are motivated to make these improvements as they expand throughput capacity by increasing the velocity of freight moved through the terminal without having to invest in physical capacity expansion, while also reducing the amount of equipment and land needed to accommodate the cargo. The improvements also enable operators to enhance and honor their performance commitments in carrier service agreements.

To manage congestion in proximity to terminals, some ports (e.g., Los Angeles and Long Beach) have created incentives to encourage trucks to come to the terminal during off-peak hours and impose fees for those arriving during high peak hours. Others (e.g., Felixstowe, UK, Cartagena, Colombia, and Santos, Brazil) have introduced truck appointment systems to control for gate congestion or have constructed on- or near-dock rail (Port of Norfolk, Virginia) and off-dock storage facilities (e.g., Callao in Peru, Limon in Costa Rica, and Valparaiso/San Antonio, Chile) to enable quick evacuation of containers from terminals. Some ports have provided cross-harbor barge services (e.g., Port of New York, Hong Kong, and Lagos, Nigeria) to carry containers from a congested area of the port to one that is not. Still others have installed truck staging areas where trucks can congregate until they are dispatched to the terminal in an effort to manage congestion in the gate area (Aqaba, Jordan).

These solutions, however, are not necessarily integrated and may be characterized as a piecemeal approach to addressing congestion and performance. The congestion around terminal gates, the reliability of hinterland transport routes, and coordination between transport modes are vital elements that influence logistics efficiency. The solutions have contributed to mitigating efficiency constraints, but the efficiency possibilities have not been maximized. In other words, we're fixing leaks with duct tape while ignoring the blueprint for a better pipeline.

Terminal operators and port authorities are increasingly aware of issues along hinterland routes that affect logistics system reliability and predictability. Conditions hundreds of miles away, or 30 miles away, can affect the ability of a container or truck to arrive at a terminal in coordination with a vessel's arrival. Freight corridors serve as the critical link between the port and hinterland origins or destinations for freight movements. Hence, there is increased interest in improving both port and hinterland transport system performance. While port A, for example, may be the shortest distance for freight transit from hinterland point A, choosing a longer route to port A or choosing another port may be a more competitive option due to lower risk of delays and higher reliability for delivering freight on schedule. Countries tend to focus on infrastructure improvements rather than on measures that enhance capacity without substantial capital investment, similar to what terminal operators have done with their TOS. So, if TOS can do more with less, why can't we take a page from its digital playbook?

The Intelligent Logistics System (ILS): A Holistic Approach

Recognizing the need for an integrated solution, we propose the ILS. The ILS addresses inefficiencies in logistics by integrating modern technology enablers to optimize freight flow, improve transparency, and enhance decision-making across the supply chain. Inspired by TOS, the ILS extends beyond the terminal to encompass hinterland routes and final destinations.

The ILS achieves this integration by leveraging IoT for real-time monitoring, blockchain for secure data exchange, AI for predictive analytics, digital twins for operational simulations, and PiChain for modular and interoperable logistics networks. These five enablers collectively form the backbone of the ILS, powering its capabilities to address logistics inefficiencies and enhance supply chain operations. IoT, AI, and Blockchain figure most prominently, supporting the majority of the ILS's capabilities across all categories, while Digital Twins and PiChain play specialized roles in simulation, modularity, and standardization. Together, these technologies ensure a highly adaptable and scalable logistics system capable of addressing evolving supply chain challenges.

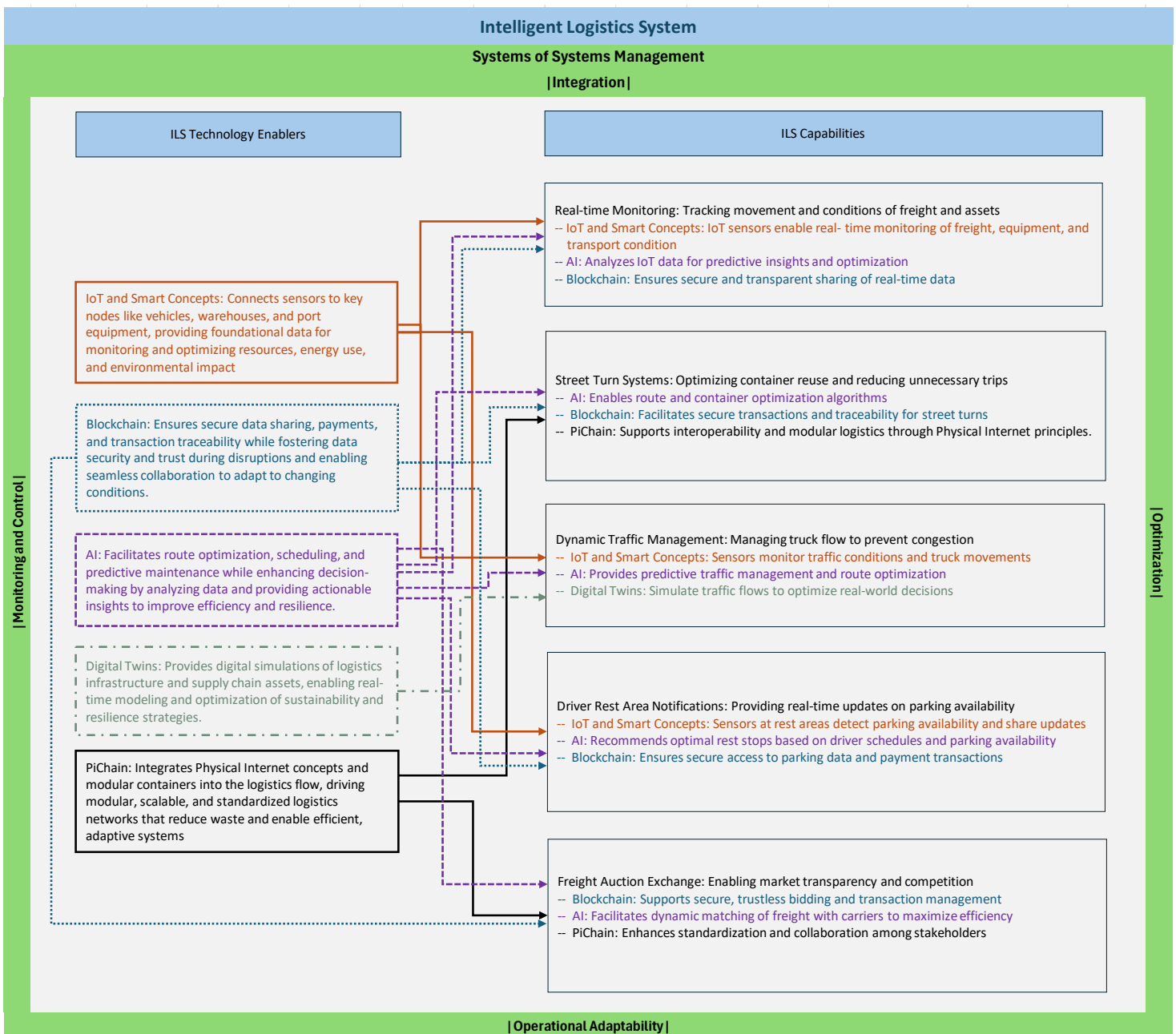
Figure 1 provides an overview of how these technology enablers connect to ILS capabilities, forming a cohesive ecosystem that addresses the challenges of modern supply chains while paving the way for future innovations. The Figure illustrates the relationships between the ILS and its key technology enablers and capabilities. Technology enablers—IoT and smart concepts, blockchain, AI, digital twins, and PiChain—serve as the foundation for implementing the ILS. These enablers empower various capabilities, including real-time monitoring of freight and assets, dynamic traffic management, and freight auction exchanges. This interconnected framework not only enhances efficiency and transparency, but also ensures the scalability and sustainability of modern supply chains. In other words, it's like an orchestra of technologies, each playing its part in harmony, but without the drama of a temperamental violinist.

IOT and Smart Concepts

Smart concepts, such as IoT sensors and data processing, introduce a layer of intelligence and adaptability to the logistics system. IoT sensors, strategically placed on containers, trucks, trailers, and even drivers, collect a wealth of data on various parameters including location, temperature, and humidity. This data is continuously monitored in real-time, enabling port authorities, marine terminal operators, shippers, warehousing operators, trucking and rail lines, and supply chain managers to receive live updates and alerts about the status of their assets, freight, and people. Predictive analytics, powered by advanced data processing and machine learning algorithms, allow the ILS to anticipate potential issues like equipment failures or traffic congestion, facilitating proactive maintenance and dynamic capacity optimization.

For hinterland freight movements, traffic planners can avail the use of IoT sensors to inform dispatchers of traffic and other conditions to reroute trucks and to monitor their progress and adherence to designated routes. For example, a truck arriving to a truck staging area 30 miles from a marine terminal can be held there to avoid congestion, or to prevent it from creating congestion, with coordination between staging area and marine terminal electronic dispatchers. Additionally, pre-gate clearance can be done at the staging area to minimize extended gate processing time because an electronic form was completed incorrectly or there were

Figure 1: Relationships Between ILS Technology Enablers and Capabilities



Source: Author.

information errors. Pre-gate processing status reports can be electronically conveyed to the marine terminal dispatch that documentation requirements are satisfied. If a truck is delayed at the staging area because of documentation problems, then the shipper, freight forwarder, trucking company, terminal operator, and ship operator can also be alerted to the situation and adjust as necessary -- it's the logistics equivalent of sending a group chat message, except without the dreaded "LOL" replies. The same is true for any delay along the transport logistics chain.

Blockchain

Blockchain technology significantly enhances the security, transparency, and efficiency of logistics operations within the ILS by offering a decentralized, immutable ledger to record transactions. By ensuring data integrity, blockchain reduces the risk of fraud and unauthorized alterations, safeguarding payments and contractual agreements among stakeholders. Its transparent ledger enables authorized participants to verify shipment and transaction histories, fostering trust and reducing disputes. Additionally, blockchain streamlines administrative processes by automating smart contracts, which execute tasks like payments and shipment releases when pre-defined conditions are met. This automation not only accelerates transactions but also reduces costs by minimizing manual processing and intermediaries.

Traceability and accountability are integral to blockchain's value proposition, as it tracks goods throughout the supply chain, creating a comprehensive audit trail. This feature is particularly vital in industries like pharmaceuticals and food, where quality control and regulatory compliance are paramount. Furthermore, blockchain facilitates collaboration by enabling stakeholders to share and access data seamlessly, enhancing coordination and fostering innovation in logistics markets.

The significant potential of blockchain is already evident in various real-world applications. Maersk, in collaboration with IBM, developed the TradeLens platform, which digitizes global trade by providing real-time shipment visibility and reducing paperwork. Walmart leverages blockchain to improve food safety, enabling rapid and accurate recalls by tracking products from farm to store. (No more guessing if that lettuce is trouble—it's blockchain-certified!) Similarly, De Beers employs blockchain through its Tracr platform to ensure the ethical sourcing of diamonds by tracing their journey from mine to retail.

Logistics companies like FedEx and DHL are also pioneering blockchain adoption. FedEx uses blockchain to create secure and transparent shipment records, reducing disputes and enhancing customer trust. DHL, on the other hand, focuses on improving traceability in the pharmaceutical supply chain by partnering with Accenture to develop a serialization system that tracks the origin and movement of drugs, ensuring authenticity and minimizing counterfeit risks. In another compelling use case, AB InBev collaborates with the blockchain platform BanQu to enhance supply chain transparency and ensure fair compensation for farmers in developing countries. Additionally, Everledger uses blockchain to track the provenance of valuable assets like diamonds and art, combatting fraud and providing assurance of authenticity.

Leveraging AI in the Intelligent Logistics System

AI plays a pivotal role in optimizing logistics operations within the ILS by enabling predictive analytics, adaptive management, and intelligent decision-making. AI continuously analyzes vast amounts of data from IoT sensors, historical records, and real-time conditions to identify patterns, forecast demand, and optimize resource allocation. By anticipating disruptions and dynamically adjusting operations, AI helps ensure smoother freight flow and more resilient logistics networks.

A notable application of AI is in real-time tracking and tracing, which allows supply chain service providers, users, and customers to query the status of their freight, equipment, or infrastructure such as marine terminals, truck staging areas, and warehouses. This capability enables stakeholders to adjust schedules, capacity, and

availability during transit or processing, improving asset utilization and resource allocation. For example, AI can facilitate the flow of trucks between ports and hinterland points by applying principles from modern metro systems, where rail car speeds are dynamically adjusted to prevent bottlenecks at stations. Similarly, AI-driven smart traffic systems dynamically process real-time data to adjust tolls or traffic conditions, as seen in congestion pricing systems in Singapore, Stockholm, London, and most recently New York. These algorithmic systems reduce congestion and enhance freight movement efficiency, proving that AI doesn't just dream of electric sheep—it dreams of smoother traffic too.

AI's prowess in route optimization further contributes to improved logistics. By analyzing real-time traffic data, AI suggests alternative routes to avoid congestion, reducing delays and boosting efficiency. This is particularly valuable during peak traffic times near ports and terminals when every minute saved feels like a victory lap. Additionally, AI-powered predictive maintenance prevents equipment breakdowns by monitoring the health of vehicles and machinery, enabling operators to address potential issues before they escalate into costly failures.

A significant contribution of AI is in improving truck driver safety and efficiency through predictive and dynamic management of truck rest parking availability. AI-driven systems provide drivers with real-time information on available rest spaces along their routes, ensuring compliance with Hours of Service (HOS) regulations and reducing the stress of searching for parking. Predictive algorithms analyze historical and real-time data to forecast parking availability, allowing drivers to plan stops well in advance. These systems also dynamically update drivers if conditions change, enhancing safety, minimizing unplanned delays, and ensuring regulatory compliance.

Another application of AI is in street turn systems, which use intelligent algorithms to match trucks with opportunities to reduce empty miles. Developed by companies like Qualle, Matchback Systems, Blume Global EDRAI, and Avantida³, among others, these systems enable trucks returning empty import containers to connect with nearby export shippers needing those containers. It's like a matchmaking service for lonely containers and willing trucks, reducing trips to marine terminals, cutting truck miles by up to 40%, and decreasing congestion at port gates. By dynamically identifying street turn opportunities, AI reduces trips to marine terminals, cutting truck miles by up to 40% and decreasing congestion at port gates. While primarily focused on empty containers, the same principles can apply to full container movements, further optimizing inbound and outbound freight cycles. Street turn systems are already being applied in U.S. ports such as Los Angeles, and their potential for global adoption highlights their contribution to sustainable and efficient logistics.

Beyond operational efficiency, AI fosters proactive decision-making. Intelligent algorithms predict future logistics needs based on economic trends, consumer behaviors, and historical shipping data, allowing ports and terminals to prepare for surges in activity. These systems also integrate seamlessly with IoT devices to manage dynamic capacity utilization, ensuring optimal use of resources across the supply chain.

³ Maersk is using the Avantida platform in the U.S. and Canada. See "Maersk is the First Ocean Carrier to Offer Street Turn Services in the United States and Canada", Supply & Demand Chain Executive, 18 January 2019, available at https://www.sdcexec.com/transportation/news/21043855/maersk-is-the-first-ocean-carrier-to-offer-street-turn-services-in-the-united-states-and-canada?utm_source=chatgpt.com.

The groundbreaking impact of AI in logistics is evident in applications such as predictive analytics for demand forecasting, dynamic routing to manage traffic congestion, proactive maintenance to minimize downtime, enhancing truck driver safety through parking availability predictions, optimizing freight movement through smart traffic systems, and reducing empty miles via street turn systems. By integrating AI across its framework, the ILS delivers a more efficient, adaptable, and forward-looking logistics system that meets the complex demands of modern supply chains.

Integrating Digital Twins for Optimization

A key innovation within the ILS is its incorporation of Digital Twins (DTs). DTs are dynamic virtual replicas of physical systems that synchronize data in real time to simulate, monitor, and optimize operations. In the ILS framework, DTs create a unified platform where terminal operations, equipment performance, and hinterland logistics are digitally mirrored. For instance, a DT of an automated container terminal can track the real-time status of quay cranes, Automated Guided Vehicles (AGVs), and yard operations to predict bottlenecks and recommend adjustments before disruptions occur [Yu Cao, Qingcheng Zeng, Hercules Haralambides, Zixin Wang, Ang Yang 2024].

The application of DTs extends beyond terminal operations to hinterland logistics, where they enhance traffic flow management and overall supply chain visibility. By integrating IoT sensors and transportation data, DTs can simulate and dynamically adjust truck routes to alleviate congestion. Think of it as having a GPS that not only gives directions, but also clears traffic jams and smooths out potholes—virtually, at least. For example, predictive modeling of road traffic, combined with real-time data from inland terminals and distribution centers, can reduce truck turnaround times and ensure smoother integration with rail, inland water transport, and warehousing networks. These capabilities are further supported by DT-driven warehouse space allocation and inventory management systems, which reduce inefficiencies, improve response times, and maximize resource utilization across the extended supply chain.

DTs shine brightest in managing the multi-resource couplings characteristic of modern container terminals. These systems integrate data from TOS, Equipment Control Systems (ECS), and Intelligent Maintenance Systems to ensure seamless coordination of equipment like berth cranes, AGVs, and Automated Yard Cranes (AYCs). Imagine a conductor leading a symphony of cranes and trucks, ensuring every movement is in perfect harmony. By continuously monitoring equipment performance and operational processes, DTs provide real-time insights into potential disruptions, such as equipment failures or congestion hotspots. Predictive analytics, powered by DTs, not only optimize scheduling and resource allocation, but also enhance the longevity and efficiency of equipment through preemptive maintenance [Qingcheng Zeng, Hercules Haralambides, Zixin Wang, Ang Yang 2024].

A case study on automated container terminals in the Guangdong-Hong Kong-Macao Greater Bay Area highlights the potential of DTs [Zeng et al. 2024]. In these facilities, DTs synchronize the movement of containers from vessels to yards and onto hinterland transport modes. The integration of data storage, interaction, visualization, and security in DT frameworks has enhanced overall terminal productivity while reducing energy consumption and operational delays.

Lessons from global implementations, such as the Shanghai and Dalian ports [Neugebauer et al. 2024], demonstrate the remarkable potential of DTs in synchronizing operations across multiple touchpoints of the supply chain. These case studies reveal critical insights:

1. **Scalable Data Integration:** Ports implementing DTs achieve significant gains when they integrate systems across their ecosystem, including TOS, Intelligent Maintenance Systems, and hinterland transport management platforms. This broader integration improves interoperability, enabling faster decision-making and dynamic responses to disruptions.
2. **Predictive Analytics Beyond Terminals:** While DTs optimize container handling, their predictive capabilities are equally effective for inland distribution. For instance, integrating IoT data with simulation models can forecast equipment wear or anticipate bottlenecks in inland freight corridors.
3. **Energy Efficiency and Emissions Reduction:** DTs are instrumental in achieving sustainability goals. By streamlining processes, ports in Antwerp-Bruges and Hamburg have reduced truck idle times, optimized vessel scheduling, and improved multimodal connectivity, leading to lower energy consumption and carbon footprints. These principles extend seamlessly to the hinterland, where DTs can optimize rail, road, and inland waterways.
4. **Stakeholder Collaboration and Data Sharing:** Success in DT implementation often hinges on collaboration among diverse stakeholders, including port authorities, logistics providers, and hinterland operators. Frameworks such as port community systems (PCS) and industrial data spaces demonstrate how standardized data-sharing protocols can amplify the benefits of DTs across the supply chain.

Building on these lessons, DTs within the ILS framework can be leveraged to achieve end-to-end optimization. Their adoption will be pivotal in enhancing the resilience and sustainability of global supply chains, especially as ports and logistics networks become increasingly complex and interconnected. When it comes to logistics, it's not just about moving cargo—it's about moving forward.

PiChain in the Intelligent Logistics System

PiChain is a conceptual framework for building a sustainable, next-generation logistics system that integrates advanced technologies to optimize global supply chains. Central to PiChain is the application of Physical Internet (PI) principles⁴, creating a highly interconnected, modular, and efficient logistics network. Much like the mathematical π , PiChain aims to make logistics infinitely more efficient—without the endless decimals, of course.

By incorporating technologies such as IoT, AI, big data analytics, and blockchain, PiChain facilitates seamless communication, secure data sharing, and real-time optimization of physical goods, information, and financial

⁴ Inspired by the digital internet, the Physical Internet (PI) is a blueprint for transforming logistics systems into a globally interconnected, efficient, and sustainable network. It integrates ILS concept technologies such as IoT, AI, and blockchain to facilitate real-time data sharing, optimize supply chain operations, enhance transparency, and reduce environmental impact. The PI framework envisions a standardized and modular approach to logistics, enabling seamless movement and tracking of goods across the globe.

flows. This approach addresses important challenges like interoperability, modularity, and standardization, establishing the foundation for a resilient, sustainable, and scalable logistics ecosystem [Enna Hirata, Daisuke Watanabe, and Maria Lambrou 2022].

A unique aspect of PiChain is its use of modular containers⁵—conceptual units designed for standardization and interoperability across the logistics network. These containers, distinct from traditional marine containers, include both physical and digital components. While the physical containers vary in size and configuration to integrate seamlessly with logistics systems, the digital "data containers" provide real-time information on freight, assets, and movements. Together, these elements enhance visibility, flexibility, and efficiency while allowing logistics processes to scale dynamically and sustainably.

Blockchain plays a pivotal role in PiChain as the enabling technology for secure, tamper-proof data exchange. It ensures data integrity, automates transactions through smart contracts, and fosters transparent collaboration among stakeholders. However, PiChain extends beyond blockchain by integrating modular container systems, optimization algorithms, and sustainability frameworks to reduce greenhouse gas emissions and enhance overall efficiency [Enna Hirata et al. 2022].

By enabling real-time visualization and data-driven decision-making, PiChain enhances supply chain resilience during disruptions, such as natural disasters or cyberattacks. Its decentralized structure prevents single points of failure while strengthening cybersecurity. Additionally, the modular design supports automated delivery methods and dynamic logistics workflows, reducing inefficiencies and improving environmental outcomes [Enna Hirata et al. 2022].

In the context of the ILS, PiChain addresses key challenges in achieving global interoperability and modularity. It complements other ILS technologies—such as AI, IoT, and digital twins—by providing a structured framework for applying Physical Internet principles. Secure data sharing, dynamic logistics flow optimization, and real-time decision-making are enhanced through PiChain, strengthening the ILS's ability to deliver resilient and sustainable logistics solutions.

While PiChain is not the sole integrator of ILS technologies, it plays a pivotal role in ensuring that the system achieves scalability and global compatibility. Its blockchain-enabled infrastructure complements the ILS by providing tamper-proof transaction records and facilitating trustless⁶ collaboration among stakeholders. Furthermore, PiChain's focus on modularity aligns with the ILS's goals of reducing inefficiencies and emissions across the supply chain. In short, PiChain acts as a vital enabler within the ILS, bringing the Physical Internet

⁵ PI Modular Containers are Specific types of containers within the PI framework that are designed to be modular, interconnectable, and standardized in size and interface, enabling dynamic consolidation and deconsolidation for greater logistics efficiency.

⁶ In the context of PiChain or any trustless system within the ILS, trust is placed in the integrity of the system and the information it processes, rather than in the individual parties participating. Imagine a logistics network where a supplier confirms the shipment of goods, carrier updates delivery milestones in real time, the customs agency receives documentation automatically, and the buyer releases payment through a smart contract upon delivery. None of these stakeholders needs to trust each other directly. Instead, they trust the system—powered by blockchain and PiChain—to provide accurate, transparent, and secure data and execute agreements fairly.

into the larger logistics ecosystem while working in harmony with other technologies to optimize global supply chain performance.

By integrating PiChain into the ILS, stakeholders can leverage its modular and scalable infrastructure to optimize freight flow, reduce emissions, and improve logistics efficiency. This synergy ensures a more reliable, efficient, and sustainable ecosystem, enabling shippers to plan inventories with greater accuracy, ports to enhance berth utilization, and traffic systems to reduce congestion and wear on infrastructure. Together, PiChain and the ILS pave the way for a ground-breaking logistics network that meets the complex demands of modern supply chains while advancing global sustainability goals.

Hypothetical Application: Soybean Harvesting and Export in Brazil

The following hypothetical application of the ILS concept demonstrates how its advanced technologies could be applied to optimize a complex logistics system. While Brazil's soybean supply chain provides the backdrop for this example, the focus is not on Brazil itself but rather on illustrating where and how ILS technologies can be applied to enhance efficiency, transparency, and sustainability in logistics operations.

Brazil, the world's largest soybean producer, exported 105.5 million tons in 2024, more than twice the volume produced in the United States.⁷ Exports of this magnitude mean Brazil faces considerable logistical challenges during the peak harvest season, from January to June⁸, particularly given the long distances between major production regions and river, rail, and seaport terminals.

Brazil's states of Mato Grosso, Goiás, and Mato Grosso do Sul (see encircled area in Figure 2) produce 28%, 11%, and 9% of Brazil's total soybean production, totaling over 50.6 million tons.⁹ This volume requires the mobilization of thousands of trucks—10,000 trucks daily in Mato Grosso alone—to transport the harvest from the farm gate to regional storage facilities for grading and inspection¹⁰ before being transported to key soybean export ports such as Santos (Brazil's largest soybean handling port), Paranaguá, and the northern ports of Itaquí and Santarém. Sorriso, located in the heart of Mato Grosso's soybean production areas, is 1,305 miles (2,100 kilometers) away by truck¹¹, requiring a transit time of six days due to poor road conditions. Though Brazil moves soybeans by truck (60%), rail (33%), and waterways (7%), this hypothetical focuses on the truck-based segment of the supply chain, given its predominant role in soybean logistics. However, the ILS concept is also applicable to rail and water transport.

To demonstrate the potential of the ILS, we apply its principles to the soybean case, showcasing how its advanced technologies can "harvest" (to borrow a term from agriculture) and integrate data to optimize the

⁷ US Department of Agriculture, Agricultural Marketing Service, Soybean Explorer, Soybean 2024 World Exports, January 2025, available at https://ipad.fas.usda.gov/cropeexplorer/cropview/commodityView.aspx?cropid=2222000&sel_year=2024&rankby=Exports.

⁸ US Department of Agriculture, Crop Calendars for Brazil, available at https://ipad.fas.usda.gov/rssiws/al/crop_calendar/br.aspx.

⁹ US Department of Agriculture, Agricultural Marketing Service, Brazil Soybean Production, available at https://ipad.fas.usda.gov/countrysummary/images/BR/cropprod/Brazil_Soybean.png.

¹⁰ Fliehr, Olivier, Yelto Zimmer, and Linda H. Smith, "Impacts of Transportation and Logistics on Brazilian Soybean Prices and Exports," *Transportation Journal*, Vol. 58, No. 1, 2019.

¹¹ Or 1,401 miles by a combination of truck (382 miles from the rail terminal) and rail (1,019 miles).

Figure 2. Brazil Soybean Production Areas of Mato Grosso, Mato Grosso do Sul, and Goiás and Soybean Export Ports



Source. Vera-Diaz, Maria del Carmen, Robert K. Kaufmann, and Daniel C. Nepstad, Tufts University Global Development and Environmental Institute, "The Environmental Impacts of Soybean Expansion And Infrastructure Development in Brazil's Amazon Basin", May 2009, available at https://www.researchgate.net/figure/Brazils-soybean-transportation-costs_fig1_46451656.

truck-based supply chain. The ILS leverages technologies such as IoT sensors, predictive analytics, and real-time tracking to enhance efficiency, coordination, and sustainability from harvest to export. By complementing Brazil's planned infrastructure improvements for grain exports¹², the ILS offers a comprehensive framework to address the logistical bottlenecks and inefficiencies that challenge the soybean supply chain.

¹² See US Department of Agriculture, Agricultural Marketing Service, *Soybean Transportation Guide Brazil 2023*, September 2024 for Brazil's plans to improve highway and other modal routes to accommodate such exports; available at <https://www.ams.usda.gov/sites/default/files/media/BrazilSoybeanTransportationGuide2023.pdf>.

Stage 1: Harvesting and Collection of Soybeans

In Mato Grosso, the harvest season sees large combine harvesters operating across vast fields, producing mountains of soybeans that need to be transported promptly. However, the influx of trucks at harvest sites (Figure 3) often leads to congestion, causing inefficiencies and delays as trucks wait to be loaded. The lack of synchronization between harvesters and truck arrivals exacerbates idle time for both, reducing productivity.

The ILS addresses these challenges by integrating **IoT sensors** into harvesting equipment and trucks to monitor progress in real-time. AI-driven algorithms process this data to dynamically schedule truck arrivals at harvest sites, ensuring a seamless flow of vehicles. Instead of trucks congregating in a single location, the system staggers dispatching and redistributes them to nearby fields as needed, minimizing downtime and optimizing resource use. **Blockchain technology** further supports this stage by automating transactions between farmers, trucking companies, and buyers, providing transparency in payments and reducing administrative burdens.

For instance, during peak harvesting in a Mato Grosso field, IoT devices send data on harvest progress and truck queues to the ILS. The system calculates optimal dispatching schedules, redirecting trucks to different sites or staggering their arrivals, preventing bottlenecks and ensuring efficient operations.

Figure 3. Trucks Being Loaded at Mato Grosso Soy Bean Harvest Site



Source. Iowa Soybean Association, “South American Spotlight”, June 1, 2022, available at <https://www.iasoybeans.com/newsroom/article/south-american-spotlight>.

Stage 2: Transport from Harvest Sites to Ports

Transporting soybeans (Figure 4) from inland regions to ports such as Santos or northern ports like Itaquí often involves journeys exceeding 2,000 kilometers along major highways, including BR-163. The high volume of traffic during the harvest season leads to severe congestion, wear and tear on infrastructure, and increased transportation costs.

Using **real-time traffic data** and **digital twin models**, the ILS continuously monitors road conditions, congestion levels, and infrastructure status. The system dynamically adjusts truck routes based on traffic patterns and road availability, enabling faster, more efficient transport. The ILS also aids truck drivers in complying with **Hours of Service (HOS)** regulations by providing live updates on rest area availability and allowing drivers to reserve spaces in advance. For example, as trucks from Mato Grosso head to Santos, the ILS detects congestion on BR-163 and reroutes vehicles to alternative highways. Along the way, drivers receive notifications about rest areas with available parking, enabling better trip planning and regulatory compliance. Additionally, the system implements **street turn capabilities**, facilitating opportunities for trucks to pick up cargo after delivering soybeans, reducing empty miles and improving fleet utilization.

Figure 4. Soybean Trucks on Brazil highway BR163, also known as “soybean highway”



Source. iStock Getty Images.

Stage 3: Arrival and Processing at Ports

Upon reaching ports like Santos (Figure 5), trucks encounter another layer of congestion, particularly at terminal gates. Thousands of trucks queuing to unload soybeans can delay both truck drivers and port operations, slowing vessel loading schedules and increasing costs for exporters.

The ILS alleviates these bottlenecks by synchronizing truck arrivals with terminal operations using **AI-powered** scheduling. The system assigns unloading slots to trucks, preventing gate congestion and ensuring timely processing. Trucks arriving early are directed to nearby staging areas equipped with IoT-enabled monitoring systems, allowing them to wait until their scheduled unloading time without overcrowding port access roads.

At the Port of Santos, for instance, the ILS monitors truck arrivals in real-time and coordinates their unloading schedules with vessel readiness. Trucks are queued in nearby staging areas until their designated slot opens, ensuring a steady flow of operations and reducing idle time.

Figure 5. Truck queues approaching Port of Santos terminals



Source. DatamarNews, “Port of Santos’ Terminals Will Clear Yards to Ease Truck Traffic on the Roads”, April 7, 2022, available at <https://www.datamarnews.com/noticias/port-of-santos-terminals-will-clear-yards-to-ease-truck-traffic-on-the-roads/>.

Stage 4: Vessel Loading and Export

Once soybeans are unloaded, they must be transferred onto vessels for export. During peak seasons, poorly coordinated trucking and port operations can lead to costly vessel delays, disrupting the entire logistics chain. By integrating port authorities, trucking companies, and vessel operators into a unified platform, the ILS optimizes the transfer of soybeans from trucks to vessels. AI algorithms synchronize truck arrivals with vessel loading schedules, ensuring soybeans are delivered precisely when needed. Blockchain-based smart contracts automate payment processing and customs clearance, reducing delays caused by manual paperwork and streamlining administrative procedures.

Figure 5. Vessels awaiting berth availability for soybean loading in Santos



Source. UkrAgroConsult, “Ships Sit Empty for Weeks Waiting for Delayed Brazil Soybeans”, 23 February 2022, available at <https://ukragroconsult.com/en/news/ships-sit-empty-for-weeks-waiting-for-delayed-brazil-soybeans/>.

At the northern port of Santarém, for example, the ILS ensures that soybeans unloaded from trucks are immediately transferred to waiting vessels. The system coordinates vessel schedules with truck deliveries, enabling exporters to meet shipping deadlines while minimizing vessel idle time.

Enhancing Soybean Logistics Performance in Brazil

The application of the ILS to Brazil’s soybean supply chain demonstrates the far-reaching potential of advanced technologies such as IoT, AI, blockchain, digital twins, and PiChain. By integrating these enablers, the ILS ensures greater coordination and efficiency across all stages of the logistics chain. From reducing congestion at harvest sites and optimizing transport routes to synchronizing port operations and minimizing vessel idle time, the ILS offers a comprehensive solution to Brazil’s logistical challenges.

By improving the flow of trucks, reducing delays, and enhancing transparency, the ILS enables Brazil to maintain its competitive edge as a global leader in soybean exports while lowering logistics costs, enhancing transparency and security, and promoting sustainability and operational excellence.

Conclusion to Part 1: The Intelligent Logistics System in Action

The ILS offers a transformative approach to logistics, enabling stakeholders to overcome longstanding challenges in efficiency, transparency, and sustainability. Through the seamless integration of innovative technologies such as IoT, blockchain, AI, digital twins, and PiChain, the ILS optimizes every stage of the logistics chain. The Brazil soybean case study illustrates the system’s practical applications, showcasing how real-time monitoring, predictive analytics, and dynamic scheduling can address bottlenecks, reduce environmental impact,

and improve cost efficiency. However, it is important to note that this hypothetical example serves primarily to highlight how the ILS framework and technologies can be applied in a high-demand logistics system. The focus is on demonstrating the functionality of the ILS rather than providing a tailored solution for Brazil.

The ILS is not merely a theoretical framework—it is a comprehensive solution that redefines logistics operations, ensuring that stakeholders can meet the demands of modern supply chains while advancing toward a sustainable future. However, as logistics systems grow increasingly complex, managing the integration and interaction of diverse technologies becomes a challenge in itself. A centralized ILS management platform—acting as a “system of systems”—can ensure cohesive orchestration of technologies and seamless communication between stakeholders. Such a platform would not only enable effective oversight, but also facilitate the adaptability and scalability required for large-scale applications like Brazil’s soybean logistics.

Preview of Part 2: Overcoming Barriers and Implementing the ILS

While Part 1 highlights the immense potential of the ILS, Part 2 will delve into the challenges and opportunities of implementing this system on a large scale. We will explore the technical and financial barriers to adoption, including data integration complexities, cost recovery mechanisms, and stakeholder alignment. Additionally, Part 2 will address how a centralized technology management platform, the system of systems, can coordinate multiple ILS components, ensuring that their synergies are fully realized. This approach will emphasize the importance of public-private partnerships, phased implementation, and quantifiable metrics to demonstrate the economic and environmental value of the ILS. By tackling these issues head-on, Part 2 aims to provide a roadmap for translating the vision of the ILS into a practical reality.

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