

Automation for All – How Small Container Ports Can Have a Smarter Future

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1. Introduction: Busting the Big-Port Myth

Port automation has long been viewed as a solution best suited for large-scale terminals with high throughput and significant capital backing – leaving smaller ports feeling like the kid no one picked for the team. The prevailing industry narrative suggests that only ports handling 2–3M TEUs or more can justify the large investments needed for full automation. Studies by Knatz et al. (2024), McKinsey (2018), Drewry (2023/2024), and the World Bank/IAPH (2021) have reinforced this perception, citing equipment costs, yard redesign requirements, and long payback horizons as barriers for smaller ports. As a result, smaller and mid-sized container ports are often left behind in automation efforts, with limited prospects for the efficiency, safety, and environmental benefits associated with automation.

Figure 1. Rowing Together –Small Ports Can Catch Up in the Automation Race



Source. National Gallery of Art, Washington, D.C., Thomas Eakins, *The Biglin Brothers Racing*, 1872 (<https://www.nga.gov/artworks/42848-biglin-brothers-racing/>).

This article challenges that notion. Recent advances in modular retrofitting and shared Remote Operations Centers (ROCs) are reshaping the economics of port automation.² These approaches enable smaller ports to leapfrog traditional barriers and access automation benefits once thought beyond their reach. The concept of automation as a shared service could fundamentally alter cost structures, making automation feasible—even in ports handling under 1M TEUs. In the race toward port automation, size no longer guarantees a head start. With new digital tools and collaborative strategies, small and mid-sized ports can now find their rhythm.

2. Automation and Safety in Smaller Ports

Traditional comparisons between automated and manual operations often incorrectly conflate small ports with non-automated operations. However, many small and mid-sized ports use modern gantry cranes and sophisticated yard equipment, but continue to rely heavily on manual labor for key functions. Studies (World Bank/IAPH (2021); Port Technology International, 2022) show that automation can reduce workplace accidents by 50–70%, primarily by removing operators from hazardous environments. These safety gains are

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² See, for example, Maritime Education, “Beyond Port Automation: Training for Remote Operations in Modern Ports”, available at <https://maritimemedication.com/6614-2/>. Note that ROCs are currently being considered for shipping, with Kongsberg Maritime being approved for relocating the ship’s chief engineer to shore-based ROCs. See MarineX, “The Future of Maritime Industry: Autonomous Operations and Shore-Based Control Centers”, available at <https://www.marineX.org/the-future-of-maritime-industry-autonomous-operations-and-shore-based-control-centers/>.

independent of port size, suggesting smaller ports could benefit equally from partial or modular automation, particularly in high-risk areas like crane operations, gate handling, and yard stacking.

3. Scalable Automation: Technology That Fits the Port, Not the Other Way Around

Numerous industry reports emphasize that automation has traditionally been viable only for large ports. McKinsey (2018) estimated that fully automated terminals typically require 2–3M TEUs annually to justify capital expenditures exceeding USD 300–500M. Drewry (2021) reached similar conclusions, linking economies of scale to positive returns on automated yard equipment and control systems. The World Bank/IAPH (2021) highlighted that high upfront investment, long concession terms, and dedicated carrier commitments are prerequisites for full automation, conditions that smaller ports rarely meet. Port Technology International (2022) noted that attempts to implement large-scale automation below 1M TEUs often result in long payback periods or partial reversions to manual operations due to cost pressures and underutilization of assets.

These studies calculated investment thresholds based on the need for:

- Large-scale automated quay cranes, AGVs, and stacking cranes, often exceeding USD 10–15M per unit (McKinsey, 2018).
- Comprehensive yard redesigns, including automated grids, new layouts, and dedicated data and power infrastructure (Drewry, 2021).
- In-house terminal operating systems, software licenses, and skilled technical teams operating 24/7 (World Bank/IAPH, 2021).
- Projected cost savings of USD 3–5 per container move, requiring at least 2M TEUs annually to reach payback within 8–12 years (McKinsey, 2018; Drewry, 2023/2024).

These findings create a prevailing perception that smaller ports cannot benefit meaningfully from automation. However, this conclusion stems largely from traditional, monolithic automation models, assuming every terminal must independently fund and operate large-scale automated systems. Modular and shared-service approaches are now shifting this paradigm, allowing smaller ports to access safety and efficiency gains once reserved for large-scale terminals.

Understanding these cost threshold calculations is important because it highlights where traditional models fail smaller ports. The following subsections revisit costs through a different lens—examining how modular retrofits and shared Remote Operations Centers (ROCs) can deliver automation benefits without the heavy investment burdens identified by earlier studies.

3.1 Modular Retrofits

Modular retrofits offer a scalable, step-by-step approach to automation, allowing ports to adopt advanced technologies without undergoing a full yard redesign or massive infrastructure overhaul.³ This approach is particularly beneficial for small and mid-sized ports that cannot justify the cost of fully automated terminals designed for large terminals handling 2–3M TEUs annually.

³ See, for example, Konecranes, “Full Automation Retrofit”, available at <https://www.konecranes.com/port-equipment-services/port-services/retrofits/automation/full-automation-retrofit>, and NIDEC, “Port & Shipyard Technologies – Cranes”, available at <https://www.nidec-conversion.com/markets/cranes/port-shipyard-technologies/>.

Modular retrofit examples and their indicative costs include:

- Remote-Control Kits for RTGs or STS Cranes (USD 1–2M/crane). Retrofitting cranes with remote-control systems enhances safety and precision, reducing operator fatigue and accident risk without replacing entire units.
- Smart Gate Kiosks and OCR Cameras (USD 2–4M). Automates truck check-in/out, improving turnaround times and reducing manual errors.⁴
- Sensor Networks and Data Interfaces (USD 1–2M). IoT sensors track real-time container and equipment positions, minimizing misplacements and unnecessary movements.
- AI-Driven Yard Management Software (Drewry, 2022). Cloud-based systems optimize container stacking, dispatching, and gate scheduling, removing the need for expensive on-premise servers.

Successful pilots in smaller European and Asian ports have shown:

- Minimal need for civil works or yard reconfiguration.
- Gradual, low-risk scaling (e.g., one crane or gate per year).
- Compatibility with future shared ROC models, preserving investment value.

These solutions offer immediate safety, productivity, and environmental benefits, while also laying the groundwork for shared ROC integration, which can amplify cost savings and operational gains.

3.2 Shared Remote Operations Centers (ROCs)

While modular retrofits can reduce costs for individual ports, their full potential is realized when combined with shared Remote Operations Centers (ROCs). Instead of each small or mid-sized port building its own ROC, multiple ports can share a centralized, cloud-enabled ROC, hosted regionally or managed by a technology provider. This model spreads costs, enhances expertise, and allows access to advanced automation without duplicating expensive IT infrastructure.

A shared ROC provides:

- Centralized equipment control: Remote operators manage cranes across multiple ports via secure, high-bandwidth connections.
- Data analytics and optimization: AI tools dynamically balance workloads, vessel calls, and yard movements across participants.
- Cybersecurity and maintenance: Pooled investment improves system protection, monitoring, and support.
- Scalability: New ports connect at marginal costs (USD 1–3M per port), avoiding standalone ROC expenditures.

⁴ The presence of gate automation (e.g., OCR kiosks or digital check-in) does not alone qualify a terminal as “semi-automated.” According to GAO (2024), McKinsey (2018), and ITF (2021), automation classification generally requires mechanized automation of cargo-handling operations (e.g., automated stacking cranes or AGVs). Gate enhancements are better viewed as digital upgrades within an otherwise manual terminal.

Shared ROC costs typically cover IT infrastructure, training simulators, secure communications, and shared staffing—but not per-port hardware retrofits, which remain local investments. Modular retrofits from Section 3.1 integrate seamlessly into this model, enabling gradual adoption while benefiting from centralized intelligence and shared expertise. Pooling resources in a shared ROC reduces per-port costs, eliminates redundant IT infrastructure, and enables joint vendor negotiations, strengthens vendor negotiation power, and spreads specialized operator expenses—making automation feasible even for sub-1M TEU ports.

Figure 2. Economies of Scale with Shared Operations Centers

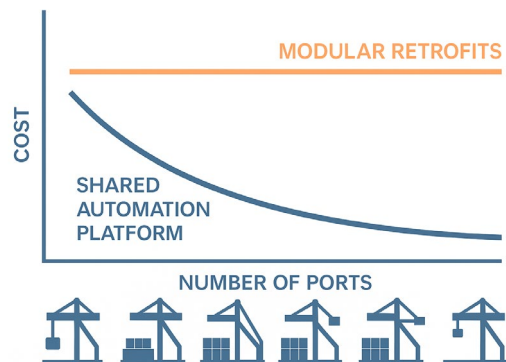


Figure 2 illustrates how per-port costs behave as multiple small and mid-sized ports pursue automation. The blue curve shows that costs associated with shared Remote Operations Centers (ROCs) decline significantly as more ports participate—thanks to pooled infrastructure, shared staffing, centralized data platforms, and joint vendor agreements. In contrast, the cost of modular retrofits (orange line) remains relatively flat, since each port must invest independently in local equipment upgrades (e.g., crane retrofits, smart gates, sensors). While modular retrofits are essential building blocks for automation, they do not generate scale efficiencies across ports the way shared ROC platforms do. Still, their cost profile remains

relatively stable, as additional retrofits are not necessarily required with every increase in container volumes—at least up to a certain throughput threshold.⁵

4. Case Application: Consortium of Three Mid-Sized Ports

Based on 2024 throughput estimates, a number of mid-sized ports (handling over 550,000 TEUs annually and using gantry cranes) would be strong candidates for modular retrofits and participation in a shared Remote Operations Center (ROC). To demonstrate how such a model could work, this section presents a fictional scenario involving Port A (850k TEUs), Port B (750k TEUs), and Port C (550k TEUs).

These three ports agree to form the SmartPort Automation Consortium (SPAC)—a joint initiative to reduce automation costs through collaborative investment in shared systems while maintaining local control over equipment retrofits.

4.1 Consortium Formation and Governance

To make a shared ROC viable, participating ports could form a consortium or joint operating company. This could take the form of:

- **Cooperative model:** Each port is a member-owner, sharing governance and decision-making equally.
- **Lead port model:** A larger or more technically advanced port manages the ROC, with others paying a service fee.

⁵ For many modular retrofit components, such as crane control kits or smart gate systems, capacity is not strictly linear with throughput. For example, a port handling 800,000 TEUs may not need twice the number of automated gates as one handling 400,000 TEUs, due to differences in peak-hour flow patterns, berth scheduling, and gate operating hours. As a result, retrofit investments often exhibit economies of *utilization*, even if they do not benefit from traditional economies of scale.

- **Third-party managed model:** A technology provider operates the ROC under a fixed-term concession or managed service contract, governed by a clear Service Level Agreement (SLA) to prevent vendor lock-in.

The SPAC would jointly draft a Participation Agreement, outlining:

- Contributions to capital costs (e.g., ROC infrastructure, simulators, cybersecurity, connectivity),
- Cost-sharing formula (e.g., based on TEUs handled, adjusted for level of automation),
- Ownership and intellectual property rights (to avoid proprietary lock-in or costly software upgrades).

4.2 ROC Location and Hosting

The ROC could be hosted:

- At one of the participating ports, leveraging secure fiber connections,
- In a regional tech hub (e.g., Miami, Panama City, or Santo Domingo) to access neutral territory and skilled IT labor,
- Through a cloud-hosted hybrid model, with analytics and control systems managed in secure data centers.

Hosting decisions should weigh latency, cybersecurity, staffing, and regulatory alignment with national authorities.

4.3 Cost Recovery and OPEX Model

Ongoing ROC costs could be recovered through:

- Per-container fees: A variable charge (e.g., USD 0.50–1.00/TEU) based on volumes processed via the ROC.
- Subscription tiers: Annual flat fees adjusted to automation level (e.g., ports with full crane integration pay more than those using only smart gates).
- Hybrid approach: Fixed base fee plus variable cost per container or per equipment-hour remotely operated.

To account for differences in capital cost burdens (ports with more retrofit debt may have higher local costs), fees can be structured to equitably account for early adopters' higher capital outlays, e.g., by pooling only shared IT/ROC costs (e.g., IT, software, staffing) while financing hardware costs remain individual port responsibilities.

4.4 Technology Provider Engagement and Risk Mitigation

When selecting a technology provider, SPAC should:

- Require open architecture and API compatibility to allow future vendor changes or upgrades.
- Avoid exclusive proprietary coding that forces long-term dependency.
- Include step-in rights in case the provider fails to deliver agreed service levels.
- Negotiate shared licensing rights for jointly developed solutions.

A transparent competitive bidding process with well-defined technical standards and long-term support commitments reduces risks of monopoly pricing or stalled upgrades by the technology provider.

4.5 Estimated CAPEX Comparison and Derivation Basis

Table 1's cost estimates are scaled down from large-port automation cost studies (Drewry, 2021–2022; McKinsey, 2018) using the following assumptions:

- Port size adjustment: Costs are proportionally reduced based on a 0.5–1M TEU annual throughput, compared to 5M+ TEUs in large hubs.
- Scope adjustment: Focus only on partial yard automation and ROC integration, excluding full AGV deployment and major civil works.
- Shared-service pooling: Costs for ROC IT, software, and training are pooled across 4–5 ports or terminals, achieving 40–60% savings compared to standalone setups.
- Economies of scale: Marginal add-on costs for additional ports reflect lower incremental IT, licensing, and training needs once a central ROC is established.

Table 1. ROC Cost Estimates

Component	Standalone ROC	Shared ROC (4–5 ports)	Marginal Add-On (per port)
ROC IT infrastructure & servers	USD 6–8M	USD 3–4M	USD 0.5–1M
Software licenses & cybersecurity	USD 4–5M	USD 2–3M	USD 0.5–0.8M
Training simulators & operator ctr.	USD 5–7M	USD 2–3M	USD 0.5–1M
24/7 staffing & maintenance (annual)	USD 1–2M	USD 0.5–1M	Incremental OPEX
Total ROC cost	USD 15–20M	USD 7–9M	USD 1.5–3M

Hardware retrofits per port: Remote RTG conversion kits (USD 1–2M/crane), gate automation (USD 2–4M), sensor/data integration (USD 1–2M). Total hardware cost per port: USD 10–15M.

4.6 Scenario Example: Strong Espresso, Stronger Returns -- How Three Ports Stir Up Big Gains

To illustrate how a shared ROC model might work in practice, three anonymized mid-sized ports—Port A (850k TEUs), Port B (750k TEUs), and Port C (550k TEUs)—form the SmartPort Automation Consortium (SPAC). The consortium pools investment in shared digital infrastructure and analytics while retaining responsibility for local equipment retrofits.

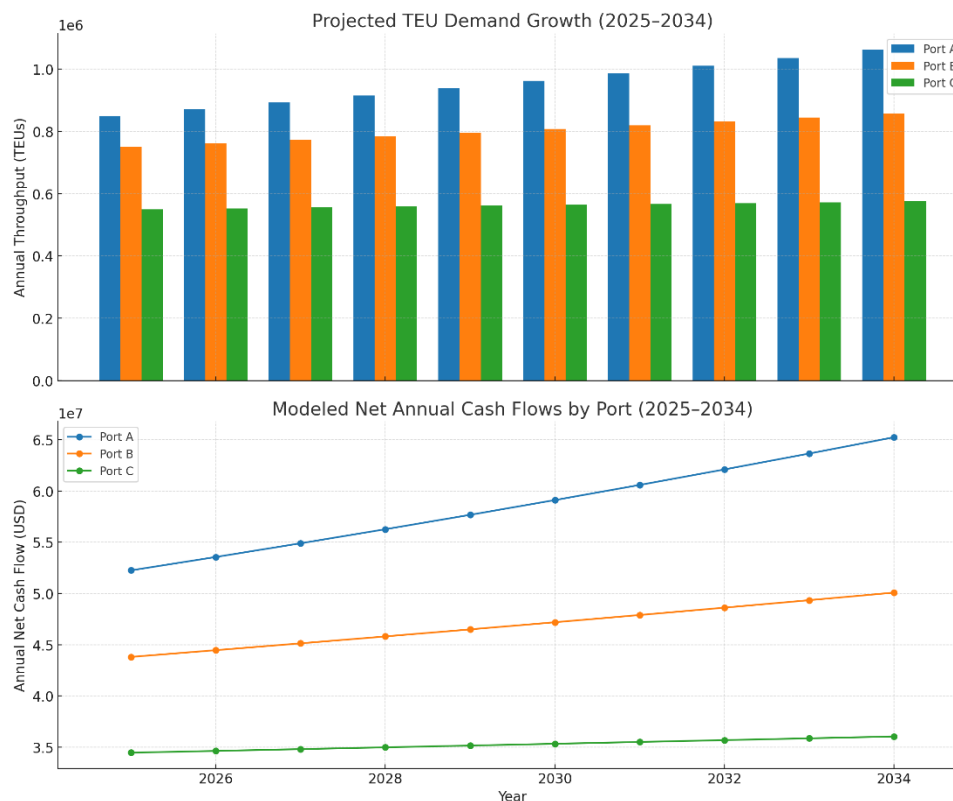
After considering the possibility of automation-as-a-service, Port A approached the other two ports to explore the formation of a shared ROC. All three ports agreed that Port A's CFO, Maria, would lead the analysis. Maria assembled a team drawn from each of the ports from finance, IT, and terminal operations to develop a financial model assessing the value of SPAC participation.⁶

⁶ Note: This is an illustrative model designed to demonstrate the logic and usefulness of financial analysis in automation decision-making. It is not a substitute for full-scale due diligence.

Armed with numbers, charts, and coffee stronger than a harbor tug, Maria's team set out to prove that automation doesn't have to be an exclusive club reserved for the biggest terminals. With this goal in mind, the team developed a set of working assumptions:

- Initial capital investment per port:
 - ROC buy-in: USD 2.5 million
 - Modular retrofit CAPEX: USD 12 million
- Annual operating cost of ROC:
 - USD 200,000 base + USD 0.70 per TEU
- Revenue per TEU: USD 60
- Estimated annual labor savings:
 - Port A: USD 2.5 million
 - Port B: USD 2.0 million
 - Port C: USD 1.5 million
- Time horizon: 10 years (undiscounted)
- Annual TEU growth:
 - Port A: 2.5%
 - Port B: 1.5%
 - Port C: 0.5%

Figure 3. Projected Throughput Growth and Modeled Financial Returns for Three Ports Forming the SmartPort Automation Consortium (SPAC)



Using these assumptions, the team modeled net annual cash flows for each port, including revenues, operating costs, and labor savings (Figure 3). While exact results will depend on real market conditions, the model still allowed Maria's team to evaluate potential returns. As shown in Table 2, all three ports not only recover their upfront investments (Adjusted ROC Buy-In + Retrofit CAPEX) within the first year, but generate net positive cash flows of

\$20–38 million—proving that collaborative automation can yield rapid financial payback. Over the 10-year period, cumulative net cash flows, which include both revenue and cost savings, reach \$587 million for Port A, \$487 million for Port B, and \$334 million for Port C.

Table 2. SPAC Financial Summary: Revenue and Return Projections for Consortium Ports

Port	TEU Volume (Yr 1)	Growth Rate	Adjusted ROC Buy-In	Retrofit CAPEX	Year 1 Revenue	Cumulative Net Cash Flow (10 Years)
Port A	850,000	2.5%	\$2.97M	\$12.0M	\$51.0M	\$587M
Port B	750,000	1.5%	\$2.62M	\$12.0M	\$45.0M	\$487M
Port C	550,000	0.5%	\$1.92M	\$12.0M	\$33.0M	\$334M

These results underscore the significant financial potential of collaborative automation strategies—especially when implemented with structured planning, shared infrastructure, and targeted local retrofits. Their analysis provided core insight: that modest collaborative investment in digital infrastructure, paired with measurable cost savings and throughput-based revenues, can yield strong financial returns—even for mid-sized terminals. Maria’s team, after this preliminary analysis, decided to proceed with full due diligence on SPAC, expanding the model to enable inputs for discount rates, weighted average cost of capital, discounted cash flows, sensitivity testing, financing structure, and taxes, among other items.

Sensitivity Testing and Scenario Modeling

As part of the full due diligence process, Maria’s expanded financial model would include sensitivity testing to examine how changes in key variables impact financial outcomes. The following parameters are typical candidates for sensitivity testing:

- **TEU Volume Growth Rates** – Variations in forecasted cargo throughput can significantly alter revenue projections and the payback period.
- **Labor Cost Savings Realization** – Actual savings may differ due to union negotiations, ramp-up time, or partial implementation.
- **ROC Operating Costs** – Uncertainties in IT management fees, staffing costs, or inflation adjustments could affect the variable cost per TEU.
- **Capital Expenditures (CAPEX)** – Retrofit costs could increase due to delays, customization needs, or supply chain constraints.
- **Revenue per TEU** – Changes in terminal handling charges or volume discounts may affect the top line.
- **Discount Rate / WACC** – Different assumptions for the cost of capital can influence the net present value (NPV) and internal rate of return (IRR).

In addition, the model would include scenario planning to evaluate broader strategic risks or opportunities. Two illustrative examples include:

1. **High-Volume Expansion Scenario**

A fourth port joins the SPAC consortium in year 3, bringing an additional 400k TEUs and contributing proportionally to ROC operating costs. The model would assess how this affects total costs per port, ROC economies of scale, and whether Port A's variable fee declines as a result.

2. **Partial Retrofit Adoption Scenario**

Port C delays or scales back its retrofit investment, implementing only gate automation and sensor upgrades, but not crane automation. The scenario would assess the impact on Port C's labor savings, the consortium's ability to operate uniformly, and potential cross-subsidization issues.

SPAC Conceptual Operational Framework

Meanwhile, Maria's team also wanted to prepare a conceptual operational framework to show how SPAC could work in practice. The team envisioned six stages:

- **Step 1 – Governance Setup:** The three ports sign an ROC Participation Agreement, committing to pool resources for a shared ROC. A joint steering committee is to be formed with proportional voting rights based on annual TEU volumes, ensuring fairness in decision-making.
- **Step 2 – ROC Location:** The ROC is established at Port B, selected for its reliable fiber connectivity and lower operating costs. A backup cloud-hosted server is located in Miami to ensure redundancy and disaster recovery.
- **Step 3 – Capital Contributions:** Each port contributes to the ROC setup cost (USD 8M total) according to volume share: Port A 40%, Port B 35%, and Port C 25%. Each port separately finances its own modular retrofits, ranging between \$10–12M, including:
 - Remote RTG conversion kits (\$1–2M/crane),
 - Smart gate kiosks and OCR cameras (\$2–4M),
 - Sensor and data network integration (\$1–2M)
- **Step 4 – OPEX Model and Cost Sharing:** Ongoing SPAC costs (about USD 0.8M/year) are recovered via a base membership fee (USD 200k/port) plus a variable fee of USD 0.70/TEU. Fees are adjusted annually based on each port's changing volumes to ensure equitable contributions over time.⁷ As provided in a Service Level Agreement (SLA) to be negotiated with the ROC vender, variable fees are expected to decrease as total SPAC member cargo volumes grow and as additional members join, creating economy of scale benefits. Fees may also be adjusted for inflation, as stipulated in the ROC bid terms and services agreement. The SLA tenure (e.g., 5–7 years) should specify conditions for renewal, re-tendering of services, and adjustments to the variable fee methodology over time.
- **Step 5 – Technology Provider:** SPAC issues a competitive RFP that includes requirements for:
 - Open APIs and modular software architecture,
 - Shared IP rights for consortium-developed tools,
 - Strong service-level guarantees (e.g., 99.5% uptime),
 - Step-in rights in case of non-performance.

⁷ The Fee Adjustment Formula: Annual Fee for each port = Base Fee + (Port TEUs ÷ Total Consortium TEUs) × Variable Cost Pool. The variable cost pool represents the total estimated operational expenses for SPAC that are allocated based on usage levels.

The selected vendor operates the ROC under a managed services contract (e.g., 7 years), with full transparency and upgradeability.

- **Step 6 – Potential Expansion:** The SPAC agreement includes provisions for other eligible ports to join in future phases, further reducing ROC costs per member, increasing collective bargaining power, and enabling region-wide collaboration.

In presenting the rationale for proceeding with deeper due diligence to each of the ports' boards, Maria's team summarized the expected benefits:

- 25–35% lower total ROC cost per port vs standalone setup.
- Shared operator pool improves resource efficiency and 24/7 coverage.
- Gradual modular adoption reduces CAPEX risks while enabling future scaling.
- Vendor neutrality allows technology upgrades without monopolistic pricing.
- Dynamically adjusted fees ensure fairness as traffic levels evolve, with opportunities for lower fees as volumes increase or membership expands, and periodic inflation adjustments as needed.
- Broader membership base drives additional cost-sharing and innovation opportunities.

The SPAC example shows how three port operators—through coordinated investment and shared remote operations—can transform individual limitations into scalable, cost-efficient solutions. Combined with simplified financial analysis, this model becomes a powerful blueprint for expanding the automation of small and mid-sized ports.

5. Additional Guidance on Tendering and Bid Packages

When establishing a shared ROC under a SPAC-style consortium, a well-structured tendering process is important for selecting the right technology service provider. The tender package should:

- **Define the commercial basis for bids:** e.g., fee per TEU (covering imports, exports, and transshipment containers) or a hybrid fee structure linked to service complexity and cargo volumes.
- **Specify service requirements:** detailed scope of ROC services, hardware and software interfaces, uptime guarantees, cybersecurity protocols, and integration with modular retrofits.
- **Include SLA standards:** performance metrics, reporting obligations, penalties for non-compliance, tenure (3–5 years), and clear provisions for competitive rebidding or contract termination.
- **Set experience and qualification criteria:** requiring bidders to demonstrate proven expertise in port automation, multi-terminal operations, and scalable cloud-based ROC solutions.
- **Outline PPP contributions:** defining any government support, such as provision of data links, facilities, or cost-sharing incentives to reduce overall project risk.
- **Clarify staffing arrangements:** Typically, the ROC is staffed by the winning bidder to ensure specialized expertise and accountability, with possible secondments from consortium members for operational coordination and continuity of operations. The ROC consortium agreement should explicitly embed these continuity provisions, while the bid terms disclose them to prospective bidders. This ensures ROC continuity in the event of contract termination, provider withdrawal, or re-bidding. Provisions should require detailed transition plans, step-in rights, and knowledge transfer

protocols. This can be achieved by requiring detailed transition plans, step-in rights for consortium members, and guaranteed knowledge transfer to safeguard uninterrupted service delivery.

This transparent, competitive process ensures a level playing field for vendors, mitigates risks of monopoly control over code and upgrades, and provides a clear framework for long-term service quality and flexibility.

6. Conclusion: Leveling the Playing Field

Port automation is no longer the exclusive domain of mega-hubs handling millions of containers. Through modular retrofits, shared Remote Operations Centers (ROCs), and collaborative frameworks like SPAC, even smaller and mid-sized ports can unlock safety, efficiency, and competitiveness gains once believed to be unattainable.

This evolution isn't just about deploying new technology—it's about rethinking how ports organize, invest, and collaborate. Traditional, siloed approaches left smaller ports behind due to high fixed costs, proprietary systems, and rigid infrastructure. In contrast, SPAC-style models demonstrate that:

- Shared ROC infrastructure dramatically lowers per-port investment.
- Modular retrofits allow gradual, scalable automation tailored to each terminal.
- Transparent cost-sharing formulas ensure fairness even with different TEU volumes and capital burdens.
- Competitive tendering and strong SLAs prevent vendor lock-in while ensuring service quality and upgrade paths.
- Flexible membership models allow other ports to join in future phases, expanding economies of scale and innovation potential.

Maria's example illustrates how an initial modeling effort—focused on core revenue drivers, labor savings, and ROC-related costs—can provide a compelling first look at the potential value of collaborative automation. But this is only the starting point. A full financial analysis is a prerequisite for making decisions about significant investments. This includes discounted cash flow modeling, risk-weighted return scenarios, financing structure assessments, tax impacts, and sensitivity testing. With this kind of due diligence, ports can move from conceptual promise to confident execution—grounded in a clear data informed understanding of risk and return.

Armed with numbers, charts, and espresso, Maria's team demonstrated that each port could recover its upfront investment within the very first year. Over a 10-year horizon, projected net cash flows exceeded \$587 million for Port A, \$487 million for Port B, and \$334 million for Port C—figures that made a strong case not just for automation, but for doing it together.

In short, smart automation is now within reach—not by scaling technology down to fit small ports, but by scaling collaboration and infrastructure up to support them. This model can level the playing field across the global port landscape, where access to safe, efficient, and modern operations is driven not by size, but by strategy, cooperation, and vision.

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